

Expenditure incurred for Strong Choices Consultants (all amounts include GST)	
Bluegrass	\$1,617,196.32
Burson Marsteller fees	\$919,497.99
- Bluegrass and Burson Marsteller expenses	\$527,293.76
PPR/QCCN	\$955,171.20
Crosby Textor	\$1,854,292.15
Como	\$367,351.60
Radium	\$773,176.60
The Turner Group	\$515,153.63
Glenn Poole	\$5,000.00
Len Scanlan	\$2,502.50
BDO	\$1,773.75
Corrs Chambers Westgarth	\$7,228.70
Service providers utilised under Government preferred supplier contractor arrangements	
MediaCom	\$11,926,988.17
Printing and postage (Spot Productions , Harding Colour Printing and Australia Post)	\$724,758.55

RTI RELEASED

Consultants	Appointed by	Activity	Description
Bluegrass Consulting	QTT – appointed the Bluegrass consortium – see below	Lead Advisor	Development and implementation of strategy and project management, coordination of other advisors and subcontractors
Burson-Marsteller	Part of Bluegrass consortium	Strategy development and support	Strategy support and logistics, assistance with reports, content and monitoring feedback to Strong Choices website
Professional Public Relations Queensland (PPR)/ Queensland Corporate Communications Network (QCCN)	Part of Bluegrass consortium – PPR is Brisbane based and has a partnership with QCCN for regional support	Community engagement, coordination of grassroots campaign events and stakeholder management	Assistance with delivery of community engagement strategy, logistical support for community forums, roundtables and shopping center booths – venue sourcing and booking, set up, catering. Stakeholder management coordinating regional consultation on investment program.
Radium	QTT	Creative Production	Creative agency services for the design and development of project materials – commercials and printed material
The Turner Group	QTT	Recruitment Services	Provided recruits to operate shopping center booths, to attend community forums and for administrative support
Glenn Poole	QTT	Strong Choices model and financial information audit	Reviewed financial source material and model that formed the basis of the People’s Budget interactive website tool
Len Scanlan	QTT	Electricity price calculator	Reviewed financial source material and model that formed the basis of the electricity price calculator website tool
BDO	QTT	Probity Advice	Oversaw advisor appointment
Corrs Chambers Westgarth	QTT	Legal Advice	Legal advice
Crosby Textor	Subcontractor to Bluegrass	Assisted with strategy and project management, including research benchmarking and tracking	
Como Group	Subcontractor to Bluegrass consortium (through Crosby Textor)	Website development and hosting	
Contractors utilised under Government preferred supplier contractor arrangements			
MediaCom	Media advertising planning and placement		
Spot Productions, Harding Colour Printing and Australia Post	Printing services and postage		